



Ayurveda and Yoga – Where Science Meets Consciousness

February 17 – 21, 2011, Rishikesh, India

Building bridges between the Indian and International communities is one of the objectives of this conference. It is important for the young Indian Ayurveda and Yoga student or physician to interact with, and learn from globally renowned scholars, physicians and practitioners of Ayurveda and Yoga about how others are using the two great sciences of Ayurveda and Yoga for comprehensive well-being. At the same time, it is also important for a similar exchange of knowledge and understanding between the Ayurveda and Yoga students and practitioners outside of India and the Indian community, and experience the way the sciences are taught and practiced here. This conference aims to encourage a healthy interaction between Indian and International communities as well as an exchange of ideas, views and practices for the development of a broad and complete universal well being.

All the presenters are highly committed to the objectives of this conference as amply demonstrated that they are all offering their presentations as a donation to the conference. However, the cost estimation still suggests that it will cost many thousands of rupees for one individual to experience the wisdom of these great presenters. And yet, we are aware that the average Indian Ayurveda/Yoga student can only afford a few hundred rupees towards their registration fees, by the time they pay for their transportation from different parts of India and their accommodation in Rishikesh. The Indian students are integral to the future of authentic Ayurveda and Yoga in India and globally, hence it is imperative that they partake in this valuable exchange of wisdom, experience and expertise. Hence we are subsidising the fees for the Indian students, but for this we require the support and sponsorship of individuals, corporations, trusts, charities and from all those who believe in this mission.

If you are a vendor of Ayurveda or Yoga goods or services, please participate in the Conference Expo which will provide you with fresh opportunities. The vast majority of the expected 600 to 700 delegates will be embarking on their career in Ayurveda, and are therefore very impressionable. As a vendor, you will have the chance to nurture and nourish these young individuals and bring your product history, current offerings and future plans to their appreciation so as to build a lifetime of association.

AYURVEDA CONFERENCE EXPO DETAILS

A collection of booths in a green field site with a rain proof cover, off a path leading to the main conference arena, and adjacent to the dining facilities.

BOOTH SIZE: 3m by 3m by 2.5 m high (10' by 10' by 8' high).

RATES

Basic Booth Price:

Rs 20,000 if booked by 14th August, 2010.

Rs 25,000 if booked on/by 15th January 2011. Rs 30,000 if booked after 16th January 2011.

Additional booths: There will be a 10% discount for two booths, 20% discount for three booths and 30% discount for four or more booths.

Corner booth: There will be a 10% additional fee for a corner booth.

Taxes: All payments will be subject to local taxes as applicable.

REFUND POLICY: Refund of 75% of all fees payable will be refunded for cancellations received by organizers on or before 21st January 2011. No refunds will be payable for cancellations on or after 22nd January 2011.

PACKAGE CONTENTS WITH EACH BOOTH: 2 Exhibitor passes for the entire Conference (includes lunches and dinners for the five days), 2 chairs, 1 table, 1 fan, 1 light, 1 plug point (rated to 15 Amps), Floor cleaning once a day, Discount of 15% on advertisements in conference brochure, and Free listing in www.AyurvedaConference.com.

BOOTH PAYMENT: To secure your booth, payment must be made in full at the time of booth booking.

MOVE – IN: Move-in will be from 12:00 noon until 6:00 PM on Wednesday 16 February 2011. All exhibitors must be moved in by 8:00 PM unless prior arrangements have been made. Let us know if you have any special move-in needs. Vehicular access is limited and parking is very limited. It is encouraged that you use small size vehicles. Please move your vehicles as soon as you unload your materials. Any booth unoccupied as of 9:00 AM on Thursday 17 February, will be considered cancelled and will be re-rented by the organizers, without compensation to the Exhibitor.

MOVE-OUT: Move-out will take place from 3:00 pm until 6:00 PM on Monday, 21 February. All exhibitors must be moved out by 8:00 PM unless prior arrangements have been made. After this time, the conference organizers have the authority to remove and dispose of the Exhibitor's property and the Exhibitor will be liable for all costs incurred by the organisers, in connection with such removal and disposal. Vehicular access is limited and parking is very limited. You are encouraged to use small size vehicles. Please move your vehicles as soon as you load your materials.



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CONFERENCE HOURS: Due to the nature of the conference, conference proceedings will start at dawn and end late at night every day.

STORAGE: NO STORAGE WILL BE PROVIDED.

EXHIBITOR HOURS: *Exhibitors will have access to the expo area from:*

Wednesday 16 February: 12:00 noon until 6:00 PM (Move In) then Thursday 17 February to Monday 21 February: 8.00 AM – 8.00 PM.

EXHIBITOR BADGES: Each exhibitor will automatically receive two (2) free registrations for the entire conference per booth. Additional badges may be purchased for Rs 1,000 each, and will include all meals but NOT access to the conference proceedings.

PARKING: There is very limited parking.

SECURITY: Security will be provided for your protection. However, we are not responsible for theft. We recommend that you take precautions and not leave valuable items in your booth overnight. Security guards are on duty during the conference and security is on site after hours and overnights. Although security services will be provided at the Conference, Exhibitors are responsible for their valuable items. Conference organizers and Parmath Niketan Ashram are not liable for theft or damage to Exhibitor products or materials. Fire and theft insurance, if desired, must be taken out by the Exhibitor at their own cost and expense.

CLEAN – UP: At move-in and move-out, Exhibitor is responsible for the clean up and deposit of all trash including, but not limited to boxes, paper, plastic wrap and Styrofoam peanuts in waste baskets so that area may be cleaned. Exhibitor will incur a Rs 500 cleaning charge for each of their booth/s that is/are not cleaned up.

SMOKING RESTRICTIONS: In compliance with the hosting ashram and the organizers policy, smoking is prohibited in all areas of the Ashram and conference premises.

SOUND EQUIPMENT: Sound equipment may not project sound beyond the confines of the booth area. Please bring headphones as appropriate.

ACCOMMODATION: Exhibitors have to arrange for their own accommodation. There is adequate

accommodation available at the Parmath Niketan Ashram.

EXPO REGULATIONS: *PLEASE ENSURE YOUR BOOTH STAFF HAVE THIS INFORMATION.*

1. Microphones, music or VCRs used in your booth must not interfere with your neighbours. Conference Event Management Team (CEMT) reserves the right to request exhibitors to turn down their audio equipment where necessary.
2. Exhibit space must be large enough to contain a reasonable audience if demonstrations are planned. The aisles must not be blocked.
3. Promotional materials may be distributed only in the exhibitor's booth and must directly relate to the exhibit.
4. All exposed parts of displays must be finished so they do not present an unsightly appearance when viewed from adjoining booths or aisles.
5. Exhibitors may not share booth space without the prior written approval of the CEMT.
6. Boxes must be stored under tables.

OTHERS

1. Any matter not specifically covered shall be subject solely to the decision of the CEMT.
2. Violation of the Exhibitor rules shall be cause for either immediate expulsion of the Exhibitor without recompense, or rectification by the CEMT, at the Exhibitor's expense.
3. The CEMT, reserves the right to refuse/ revoke any booth rental application without explanation.
4. Amendment: This Agreement shall not be altered, changed or amended except by an amendment in writing executed by the parties hereto.
5. Binding Effect: This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns and is specifically enforceable.
6. *Force Majeure:* CEMT shall have no liability to the Exhibitor, and the Exhibitor shall have no claim or action against the CEMT, because of CEMT's failure to perform any of its obligations in the Agreement if the failure is due unforeseen occurrences or to reasons beyond the CEMT's reasonable control, including without limitation, strikes or other labor difficulties, war, riot, terrorism, civil insurrection, accidents, acts of God or governmental authorities in connection with a national, state, or local emergency. In such event, the Exhibitor's sole remedy shall be limited to cancellation and the CEMT, may retain such part of each Exhibitor's rental as shall be required to cover expenditures already made up to such occurrence.



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RESERVATION

Yes, I would like to exhibit at the Expo. I have read, understood and agree to the above. Please make the following reservations:

Type	Booth	Until 14 Aug 10		15 Aug-15 Jan 11		From 16 Jan 11	
		INR	US \$	INR	US \$	INR	US \$
B0	Single	20,000	750	25,000	950	30,000	1,125
B2	Two booths	38,000	1,425	47,500	1,805	57,000	2,140
B3	Three booths	52,000	1,950	65,000	2,470	78,000	2,925
B4	Four booths	62,000	2,325	77,500	2,945	93,000	3,500
C0	Single, Corner	22,000	825	27,500	1,045	33,000	1,240
C1	Corner and another	40,000	1,500	50,000	1,900	60,000	2,255
C2	Corner and two booths	54,000	2,025	67,500	2,565	81,000	3,040
C3	Corner and three booths	64,000	2,400	80,000	3,040	96,000	3,605

Please book:

Booth Type _____, (_____ corner and _____ normal booths), for the sum of: INR/US \$ _____.

DD or Money Order: Payable to “Punarnava-Ayurveda Conference 2008” at Coimbatore, and send to Punarnava Ayurveda, A-21, Parsn Galaxy, Nanjundapuram Road, Coimbatore 641036, India.

Bank Transfer: A/c name: Punarnava Ayurveda Trust. A/c number: 0100768429. Bank: Citibank. Bank Address: Tristar Towers, Avinashi Road, Coimbatore, India. Swift Code: citiinx.

Credit Card: VISA and MASTERCARD through www.ayurvedaconference.com. (Add process fee of 7%)

Business Details

Name: _____ Address: _____

City: _____ ST: _____ Code: _____ Country: _____

Phone: _____ Fax: _____ E-mail: _____

Contact Details

Name: _____ Phone (O): _____ Phone (R): _____

Phone (M): _____ Fax: _____ E-mail: _____

Primary type of business (Check all that apply)

Manufacturer, ingestibles

Education

Retail Trade

Manufacturer, others

Government

Other

Consultancy

Information

Brief description of nature of business: _____

I declare that the information reported on this form and all attachments is true and correct.

Signature: _____ Name: _____ Date: _____

We reserve the right to

Sign and mail this form with payment to:

Punarnava Ayurveda Trust, A-21, Parsn Galaxy, Nanjundapuram Road, Coimbatore 641 036 INDIA. Ph: +91 422 2311521, Fx: +91 422 2308081, Em: conference@punarnava.com. Web: www.ayurvedaconference.com